This blog post is about how to use Hager's schemas in order to build creative things. It can be used by creative professionals or hobbyists, and it will teach you the creative process step-by-step. This blog aims to entertain, educate, and inspire creative people (like you!) who are interested in the principles of creativity. We'll start with some basics about what creativity is - what it does for us and why we need it - then take a deep dive into the creative process. At the end, you'll know how to use schemas for creative thinking and how to get your own creative juices flowing. What is creativity? Creativity means being able to take something familiar and change it in a new way. It means being able to take a problem and solve it in a new, unexpected way. It means being able to see a situation from a fresh perspective, or find a different way of solving a problem from the one that occurred to you at first. In short, creativity is taking everyday things and making them new . It is taking the things that surround us and making them into something unexpected. Why do we need creativity? Creativity is a natural part of being human. We are natural problem-solvers, and being creative lies at the heart of being human. We have to be creative in order to survive, because living (and surviving) means problem-solving. If you don't know how to catch food, you starve; if you don't know how to protect yourself from animals or other people, they will take advantage of you; if you don't know how to make shelter, then it doesn't matter how warm or safe your clothes are. You just freeze in the cold, or get eaten by a predator. Creativity is not just about writing a song or painting a picture, but also about changing the way we look at something. For example, when people learn to think about problems in a different way, they often gain new ideas and insights. In this blog post, I want to motivate you to think creatively about schemas so you can overcome your creative block and solve problems from a different perspective. After all, when we have creative ideas at work [1], we feel inspired and happy [2]. Creativity in our daily lives You probably think that creativity is something that happens only in the arts or unusual areas, like science fiction films or underground music. But creativity is everywhere. For example, when you're listening to music, you're not just hearing the sounds, you're also listening to the lyrics and the rhythm. You are also observing how your favorite songs affect your mood - if they make you feel happy or sad; they might be relaxing or making you dance. You observe how these songs make you feel, and try to do the same with other songs. This process of taking something familiar and turning it into something unexpected is a very common creative activity for many of us [3] .

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